

VACANCY NOTE

Communications Coordinator for the Fisheries Transparency Initiative (FiTI)

Date: 28 August 2023

Starting date:	01 January 2024 (or earlier)
Duration:	36 months, extension possible
Location:	Fully remote/home-based
Job type:	Long-term consultancy, full time (40 hours/week) ¹

About the FiTI:

The Fisheries Transparency Initiative (FiTI) is a global multi-stakeholder partnership. Its purpose is to increase transparency and participation in fisheries governance for the benefit of a more sustainable management of marine fisheries.

By making fisheries management more transparent and inclusive, the FiTI promotes informed public debates on fisheries policies and supports the long-term contribution of the sector to national economies and the well-being of citizens and businesses that depend on a healthy marine environment.

In the spirit of the United Nations Sustainable Development Goal 17, which calls for a '*Partnership for the Goals*', the FiTI does not represent a single interest group or political point of view. Instead, the diversity of different stakeholders is a central feature of the FiTI.

The FiTI is governed by an International Multi-Stakeholder Board and operated by the FiTI International Secretariat.² The Secretariat comprises of a globally distributed team of fisheries and governance experts, located in several countries as well as in its Seychelles-based headquarter. More information can be found at <https://fiti.global>



Join the FiTI team!

¹ The possibility of part-time could be discussed.

² English is the working language of the FiTI International Secretariat.

Job description:

We are seeking an experienced Communications Coordinator to lead and further develop the FiTI's communication capabilities, enhance our regular presence on social media channels and the Internet, and continuously strengthen the FiTI's long-term global brand recognition.

The Communications Coordinator will collaborate daily with colleagues from the FiTI International Secretariat as well as engage in regular interactions with stakeholders from media, government, business and civil society, as well as with FiTI's international partner organisations.

The Communications Coordinator will report directly to the Executive Director of the International Secretariat.

This vacancy is a unique opportunity to build a robust communications function within the FiTI International Secretariat and to contribute to the continuous development of this initiative.

Key responsibilities:

Global communications

- Manage the FiTI's global communication activities and channels, including the FiTI's website and social media channels³, webinars, press releases as well as policy and information briefings (e.g. FiTI's tBriefs⁴)
- Develop, write, and edit a range of content including reports, mass emails, policy papers, web articles, social media posts, conference speeches, presentations, and other outreach materials
- Identify new regional and global media and distribution partners to align and strengthen our outreach and communication activities
- Support the administration of digital communication, including website maintenance (WordPress)
- Monitor, measure and report on the impact and effectiveness of communication content

Regional FiTI implementation support

- Build strong working relations with the FiTI's Regional Coordinator and develop efficient procedures for the flow of content from FiTI target regions and implementing countries
- Advise FiTI Regional Coordinators and National Multi-Stakeholder Groups on communications-related activities, including workshops

³ [Facebook](#), [Twitter \(X\)](#), [LinkedIn](#)

⁴ <https://fiti.global/tbrief-series>

- Advance the development of the FiTI's '#KnowYourFisheries' programme by strengthening 'storytelling' capabilities and further developing the provision of multimedia content, such as videos and infographics

Global administration and governance

- Participate in weekly status meetings with the Executive Director of the FiTI International Secretariat
- Support the Executive Director in other strategic outreach and fundraising activities
- Support the organisation of FiTI International Board meetings (including the elaboration of preparatory papers and policies, preparation of sessions)
- Provide advice to the FiTI International Board, if requested
- Undertake other related tasks as assigned by the Executive Director of the FiTI International Secretariat

Qualifications:

Candidates for the position must provide evidence of the following:

- Bachelor's degree (minimum requirement) in a relevant discipline, such as communications, Public Relations, marketing, international relations or equivalent experience;
- At least 5 years of communication experience working for a non-profit or non-governmental organisation, preferably in an international development context or journalism/campaigning;
- Excellent writing and storytelling skills, in particular the ability to convey complex topics in a concise, empathetic, yet stakeholder-neutral way;
- Superior proofreading and editing skills, and an 'eye' for quality;
- Access to a solid network of journalists, media outlets, NGOs, policy makers, key regional and global organisations in fisheries management/ocean governance, such as the UN-FAO, World Bank;
- Understanding of diverging stakeholder demands (e.g. governments, business, civil society) and a passion for working in such a multi-facet environment;
- 'Hands-on' attitude, with the ability to work independently and within a small, globally-distributed team;
- Proficiency in Microsoft Office, CRM and CMS systems (WordPress);
- Native English speaker (mandatory) – fluency in another language, in particular French or Spanish is a plus.

Our offer:

- Be part of a friendly and highly motivated global team willing to make a difference for sustainable fisheries
- Access to key regional and international decision makers and policy fora
- Regional/international travel (e.g. to conduct country missions, participate in conferences and workshops)
- Highly flexible working hours
- Paid time off as well as annual office closure
- Competitive remuneration, based on qualifications and experience
- Home office allowance

Interested?

If you are a passionate, professional individual who meets the above-stated requirements, please send your CV and a 2-page cover letter (in English) in a single document to career@fiti.global.

As part of your cover letter, kindly explain your motivation and how your previous experiences would support you to be successful in this role, as well as your expected salary and anticipated start date.

The deadline for application is Friday, **29 September 2023**.

Only shortlisted candidates will be contacted for an interview with 2 FiTI team members, including the Executive Director of the FiTI International Secretariat. A pre-work exercise might be required for presentation and discussion during the interview. After the identification of the final candidate, reference calls might be conducted to finalise the process.

The Fisheries Transparency Initiative (FiTI) is an equal opportunities employer.